



INVASSET PMS

SEBI: INP000006907



Fund Characteristics

Fund Type	SEBI Registered PMS: INP000006907
Minimum Investment	50 Lacs (as per SEBI Regulations)
Fund Type	Open Ended
Benchmark	S&P BSE 500 TRI
Structure	Discretionary PMS
Portfolio manager	Anirudh Garg

Disclaimer: The details provided are for informational purposes only and reflect the current structure and features of the PMS offering. They do not constitute an offer, recommendation, or promise of performance. Terms and conditions may change without notice. Past performance is not indicative of future results. All investments involve risk, including possible loss of capital.

VISION

Long Term Client Alignment

Disciplined risk management approach

Research-driven investment philosophy

Client-centric service culture

WHO WE ARE



EXPERIENCE

Investment experience across multiple market environments

FRAMEWORK

Proprietary, Research-Driven Quantitative Investment Framework

TEAM

Multi-disciplinary investment & operations team

Disclaimer: The vision, framework, and team details presented here are for informational purposes and reflect our current approach. They do not constitute a guarantee of future performance or outcomes. The investment team, process, and philosophy may evolve over time. All investments carry risk, including the potential loss of capital



OUR FOUNDER

Rajnish Garg

EDUCATION

*Chartered Accountant
& Company Secretary*

INTEGRITY

*Strong focus on regulatory
compliance & governance*

EXPERIENCE

Over three decades of experience in Indian equity markets

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OUR FUND MANAGER

Anirudh Garg

EDUCATION

*Bachelor's, SSCBS;
Master's, ICMA Centre, UK*

INNOVATION

*Architect of INVasset AAID
proprietary investment system*

EXPERIENCE

Over 16 Years of experience managing proprietary capital



Fund Manager's Investment Beliefs

Protection

Preserving capital strengthens confidence through discipline. Our primary responsibility remains prudent portfolio stewardship. We seek to manage risk thoughtfully and help clients navigate market fluctuations with patience, diversification, process, and long-term perspective.

Innovation

Most fund managers I met were stuck in the past – relying on gut and habit.

We chose to evolve – using the power of tech & data to break boundaries and try to spot Multi Baggers in nascent stages.

Alpha

Growth is the essence of investing .

We aim to outperform the benchmark (S&P BSE 500 TRI Index) by 1.5 to 2x over a 3 Year Horizon

Objectivity

The biggest failure I saw? Bias. Sector bias. Style bias. Ego bias. Recency bias.

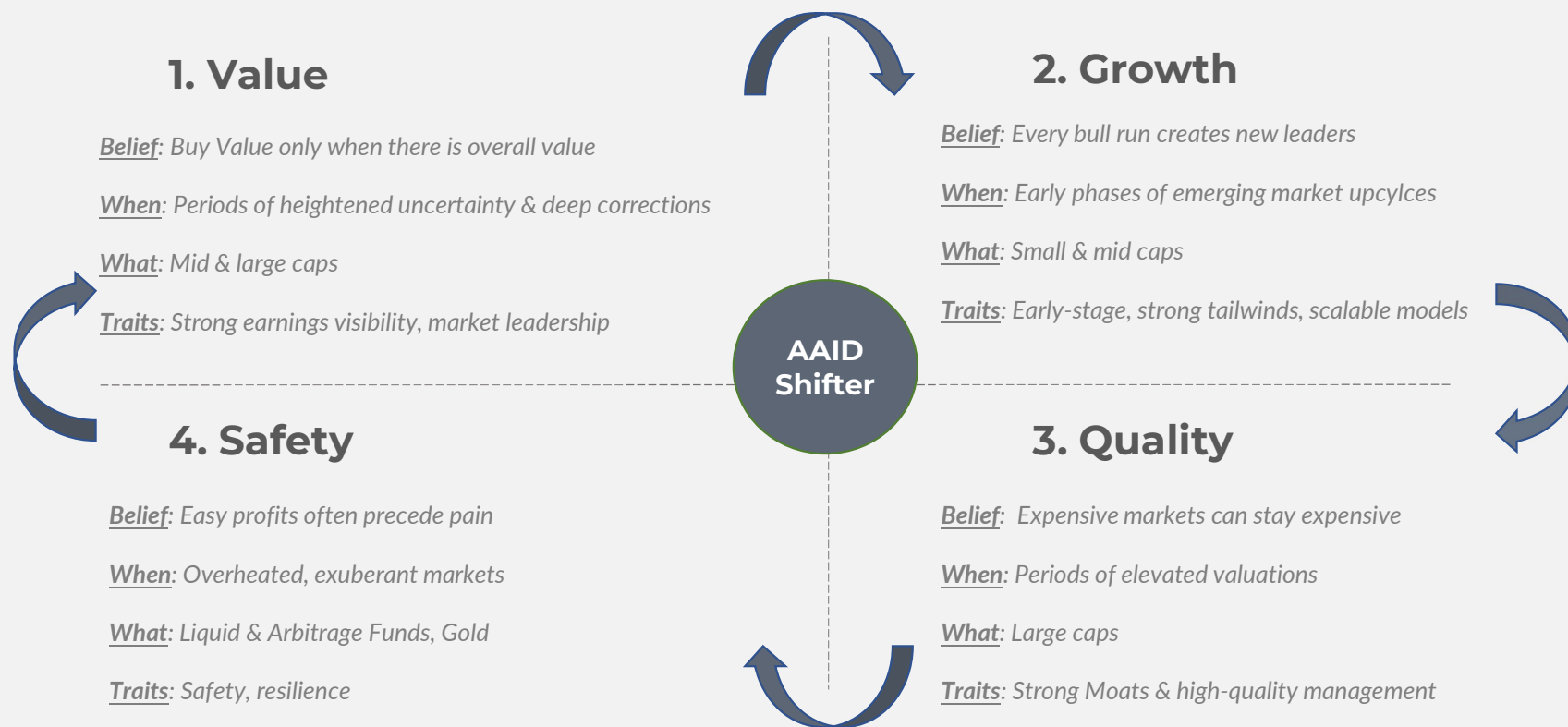
That's why INVasset is system-driven – built to adapt, not assume.

“Our investment philosophy is built on discipline, objectivity & continuous learning – Guiding every decision we make at INVasset”

- Anirudh Garg

Disclaimer: The views expressed here reflect the current investment philosophy and research framework of the portfolio manager. There is no assurance that the stated approach will be followed in all market conditions or lead to any specific outcome. This is not investment advice. All investments are subject to market risks, including possible loss of capital.

INVasset's AAID Strategy



Disclaimer: The strategies and phases outlined here represent internal investment frameworks, not guarantees. Actual allocation and outcomes may vary based on market conditions. All investments are subject to market risks, including potential capital loss.

Value Stage

“What may seem like value in rising markets is often a value trap. We focus on value only when overall market valuations are attractive”

Corrections are a natural part of equity markets. Factors such as late entries, concentrated portfolios, and weak conviction can amplify volatility and investor behavior during periods of uncertainty.

Growing economies with large demographic bases typically experience two forms of market corrections:



The Bull Market corrections: Periodic pullbacks during rising markets. We focus on established businesses where earnings visibility and business fundamentals remain resilient through market volatility.



The Bear Markets corrections: Deeper and broader market dislocations. We seek opportunities in fundamentally strong businesses positioned for recovery as market conditions normalize.



With INVasset AAID™, we embrace market corrections to :

- ☐ Strengthen portfolio positioning at attractive valuations
- ☐ Improve long-term portfolio efficiency through disciplined rebalancing



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Growth Stage



***“Every bull market reveals new leaders.
We seek to identify them through tailwinds and
structural shifts.”***

How we do it?

- *Identify Relative Change in management, policy, macro factors, and cycles.*
- *Apply the AAID RC² framework across a broad universe of companies to assess leadership potential.*
- *Build a focused research universe for in-depth fundamental analysis*
- *Conduct detailed research before portfolio inclusion*

We follow conviction with discipline & patience.

1

Management or capital shifts creating leadership opportunities (e.g., strategic acquisitions, business restructuring)

2

Policy or geopolitical changes (e.g., regulatory shifts, trade realignments)

3

Structural shifts post major events (pandemics, geopolitical disruptions)

4

Interest-rate cycles impacting sector leadership

5

Leadership transitions across sectors

6

Sector cycles, inventory trends, and competitive shifts shaping industry leaderships

Disclaimer: The stages and strategies outlined here are based on our current approach and research framework. While they serve as guidance for managing portfolios, there is no assurance they will be followed exactly in every situation. Market conditions and fund manager discretion may lead to adaptations, modifications, or deviations from the described process. This is not investment advice, nor does it guarantee protection of capital or specific returns. All investments are subject to market risks.

Quality Stage

Prudent Management

High ROCE, disciplined capital allocation, shareholder-friendly policies, clean related party transactions, trustworthy promoters

Moats

Lasting advantages — strong brands (Coca Cola, Nestle), network effects (Amazon, IndiaMart), cost leadership (Walmart, D-Mart)

Market Leadership

Those dominating niches — Reliance (OTC), Nestle (baby cereal), Asian Paints (paints), ITC (cigarettes), Pidilite (adhesives).

Disruptors

First movers shaping new industries — Bajaj Finance (retail loans), Zerodha (free broking), Zomato (food delivery)

“Expensive Markets often stay expensive for long stretches. During such times, it pays to hold quality — resilient, trusted businesses you’re comfortable holding even in bear markets.”

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Safety Stage



“ No model can predict market extremes with certainty. We use data and discipline to identify periods of elevated risk. During such phases, our focus remains on prudent portfolio positioning and capital stewardship.”

In Expensive & Exuberant Markets, shift focus on Capital Preservation

How we do it:

Beta Reduction: Shift to low-beta stocks.

Non-Correlated Assets: Allocate to safer options like gold, bonds, arbitrage funds, and special situations.

Hedging: Use index futures and options to limit downside risk.

Goal: Reduce portfolio risk during elevated market stress while retaining flexibility to redeploy capital as market conditions evolve

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Risk Management Framework

“The pain of losing money often outweighs the joy of gains. Capital discipline lies at the heart of long-term investing — once confidence is lost, rebuilding it takes time. Anirudh Garg

Market Risk

- Broad allocation across a diversified set of companies with calibrated position sizing
- Sector and thematic exposure monitored within internal risk guidelines
- Adjust portfolio sensitivity across market phases

Credit Risk

- Deep research with sector experts.
- Stress-test leveraged firms.
- Continuous financial monitoring.

Behavioral Risk

- Strict quant model with delegated roles.
- No override by fund manager.
- Changes require process update and board approval.

Operational Risk

- Fund accounting/custody with SEBI-registered Nuvama.
- Strong compliance team.
- SEBI-compliant audits and clear policy framework

Liquidity Risk

- Stress-test liquidity
- Monitor exposure to relatively illiquid securities within internal limits
- No unlisted/SME stocks.

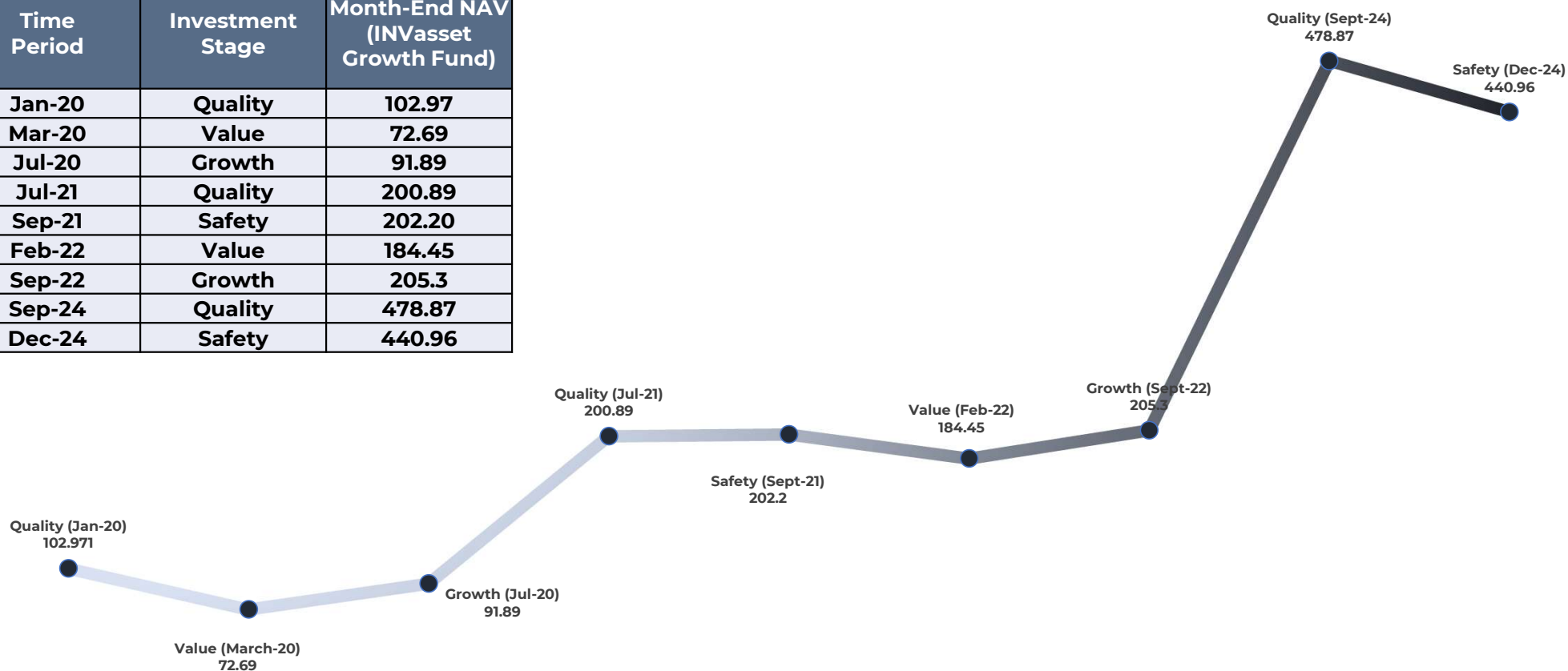
Model/ Process Risk

- Continuous updates, daily market learning.
- Back-test rigorously
- Test on prop capital before clients

Disclaimer: The risk management principles and practices outlined here are based on our current framework and philosophy. While they serve as guidance, there is no assurance they will be applied exactly as described in every situation. Portfolio decisions and risk controls are subject to market conditions, regulatory norms, and the discretion of the fund manager. This does not constitute investment advice or a promise of capital protection or returns. All investments involve risk, including the potential loss of capital

AAID Stage Shift Since Inception

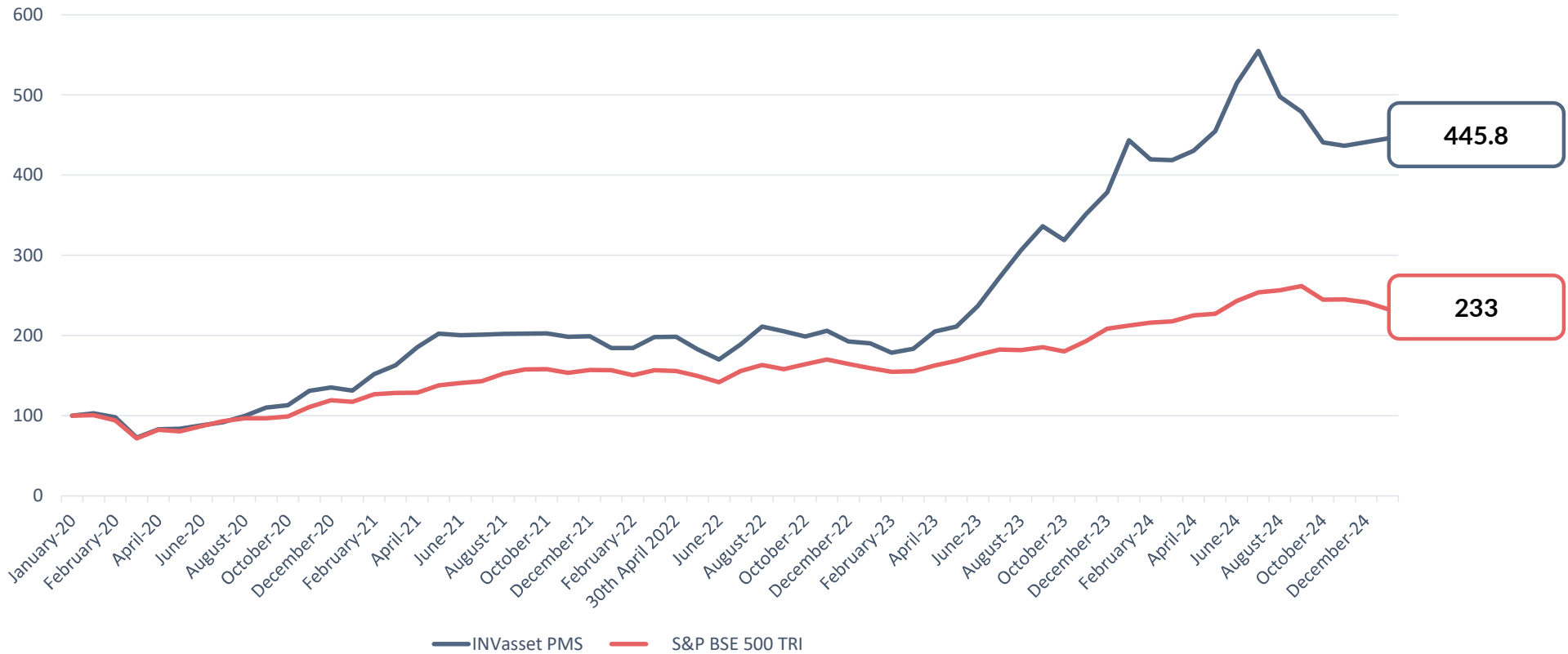
Time Period	Investment Stage	Month-End NAV (INVasset Growth Fund)
Jan-20	Quality	102.97
Mar-20	Value	72.69
Jul-20	Growth	91.89
Jul-21	Quality	200.89
Sep-21	Safety	202.20
Feb-22	Value	184.45
Sep-22	Growth	205.3
Sep-24	Quality	478.87
Dec-24	Safety	440.96



Disclaimer: For Information purpose only. Stage shifts in our AAID framework are gradual and typically occur over 20-40 days. The stages shown here represent approximate timeframes and are aligned with key directional changes rather than exact dates. Similarly, the Month-End NAVs are provided for indicative reference and may not fully coincide with the exact start or end of a given investment stage. Performance attribution to each stage is therefore approximate, not absolute.

INVASSET LLP PMS FUND PERFORMANCE

Absolute Basis



Note: source BSE & SEBI website; Date as on 31st January 2025 . Past performance may or may not sustain in future. Price has been calculated by monthly cumulative basis. This data shown above pertains to be index and does not in manner indicate performance of any scheme of the fund.

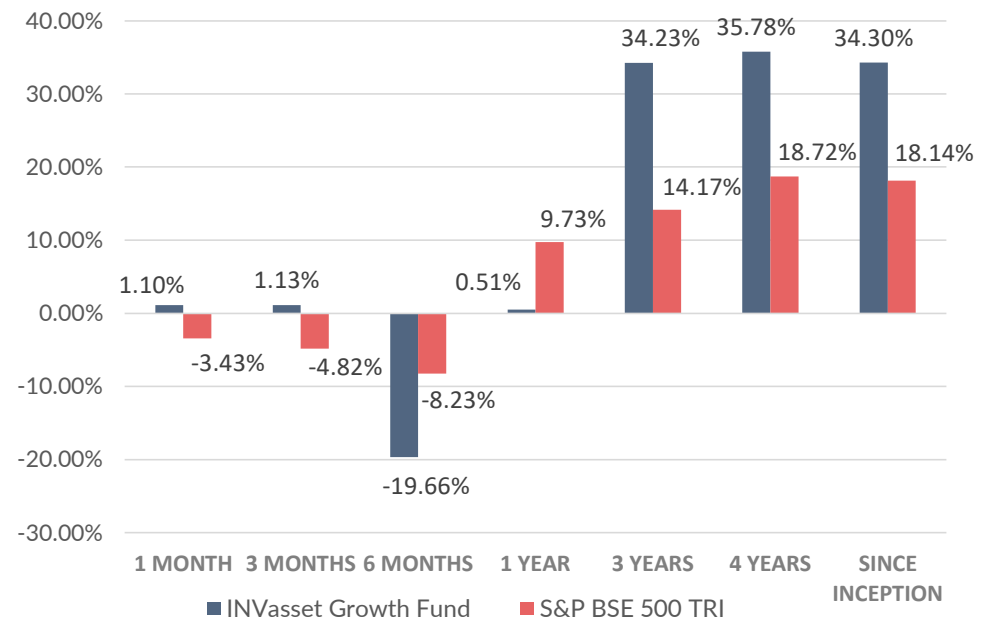
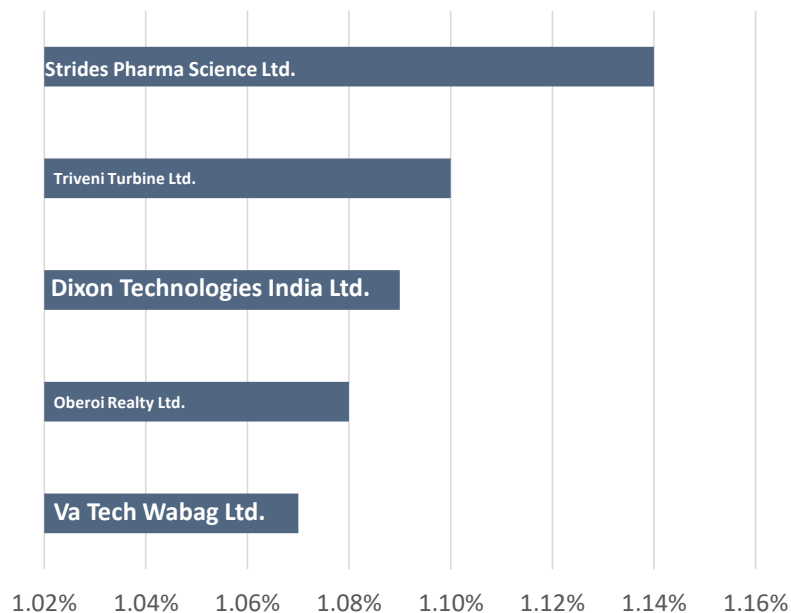
As on 31st January 2025 | Inception Date 08 January 2020



*The Investment beliefs are indicative and there is no assurance that they will be followed in every case

INVasset LLP PMS Fund Performance

Top Holding as on 31st January 2025



*Annualized

Note: source BSE & SEBI website; Date as on 31st January 2025. Past performance may or may not sustain in future. Price has been calculated by monthly cumulative basis. This data shown above pertains to be index and does not in manner indicate performance of any scheme of the fund. Performance of 1 year and above is on annual CAGR basis.

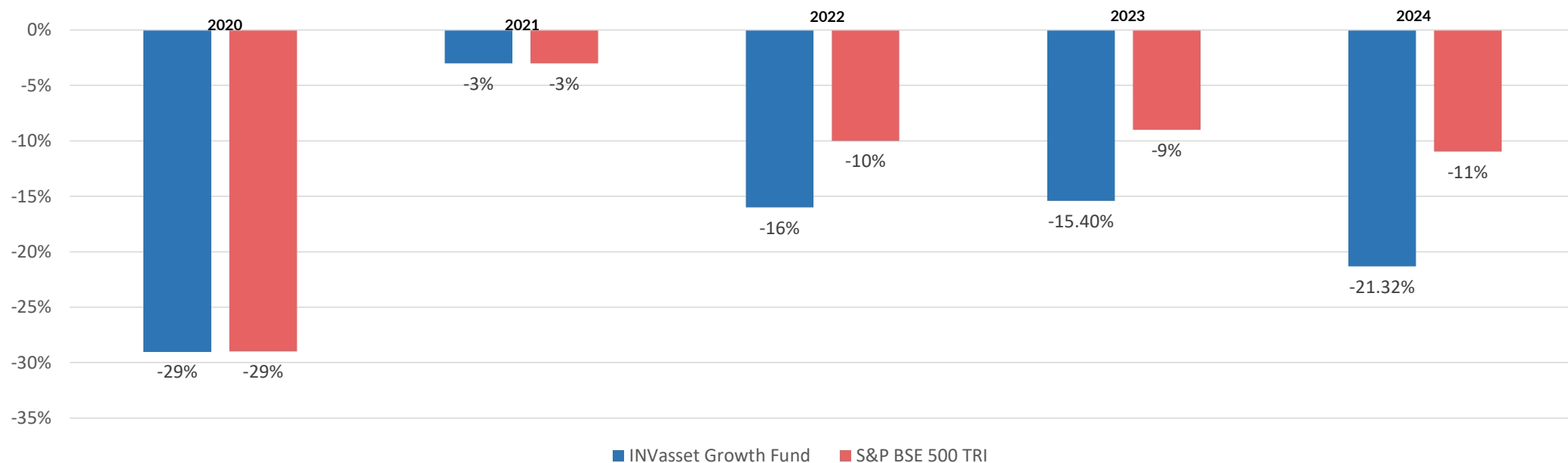
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INVASSET LLP PMS & S&P BSE 500 TRI INDEX

DRAWDOWN



2020 was Black Swan Event.

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As on 31st January 2025
Inception Date 08 January 2020



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Fees & Expenses Snapshot

INVasset Growth Fund	Plan A Performance Fee	Plan B Hybrid Plan	Plan C Fixed Fees
Fixed Fee	NIL	1.5% p.a.	NA
Hurdle Rate	NIL	10%	
Performance Fee	20% of Profits (net of expenses)	20% of Profits (net of expenses)	
Exit Load (Before Year 1)	2% of Net Amount	1% of Net Amount	
Exit Load (After Year 1)	NIL	NIL	

Disclaimer: All fees are exclusive of applicable GST under the GST Act. Fixed fees are charged quarterly; performance fees follow a high watermark model. Regulatory and operational charges (example. STT, stamp duty, NSDL, SEBI, audit, custody) are indicative and subject to change by respective authorities. INVasset PMS does not earn or benefit in any form from these charges. Please refer to your individual agreement for applicable terms. All investments are subject to market risks, including potential capital loss.

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Data Sources and Past Performance References:

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